

## UN Namibia staff orange the UN house and pledge to #BreakFree

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Bold, bright orange tones were the order of the day on Friday, 24 November when UN staff helped #OrangetheWorld and took personal action towards building a non-violent society. Ahead of the International Day for the Elimination of Violence against Women, the UN Namibia family dressed in different hues of orange to mark the day and draw attention to the need to end violence across the globe.



The day signified the start of 16 Days of Activism against Gender-Based Violence, a campaign that ends on Human Rights Day, 10 December.

The UN Namibia set up a booth at the entrance of the UN House in Windhoek, encouraging staff members and visitors to showcase their support and amplify the message of this year's global theme: "Leave No One Behind: End Violence against Women and Girls".

The theme reinforces the UNiTE Campaign's commitment to a world free from violence for all women and girls. Launched in 2008, United Nations Secretary-General Ban Ki-moon's UNiTE to End Violence against Women campaign is a multi-year effort aimed at preventing and eliminating violence against women and girls around the world.



UNiTE is also committed to reaching the most underserved and marginalized, including refugees, migrants, minorities, indigenous peoples, and populations affected by conflict and natural disasters, amongst others, first.

As part of the event, more than 80 UN staff members also pledged their support to the First Lady of the Republic of Namibia (FLON)'s national anti-violence campaign, "#BreakFree to #BeFree" by signing an anti-violence pledge. The campaign, which furthers the global peace agenda, encourages people to make a personal commitment to build a non-violent society.



After being photographed, the pledgees were able to take the pledge with them as a timely reminder of their commitment to this cause – "This is my pledge. I want to be part of building a non-violent society, one person at a time, starting with myself!"